

# Prifysgol Wreccsam Wrexham University

## Module specification

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Module Code	CMT545
Module Title	Creative Production
Level	5
Credit value	20
Faculty	FACE
HECoS Code	100443
Cost Code	GACT
Pre-requisite module	NA

### Programmes in which module to be offered

Programme title	Core/Optional/Standalone
BA (Hons) Filmmaking	Core

### Breakdown of module hours

Learning and teaching hours	20 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	10 hrs
Project supervision hours	0 hrs
<b>Active learning and teaching hours total</b>	<b>30 hrs</b>
Placement hours	0 hrs
Guided independent study hours	170 hrs
<b>Module duration (Total hours)</b>	<b>200 hrs</b>

### Module aims

This module builds on the technical aspects of editing and the fundamentals of post-production, enhancing skills and practical application of using industry-standard software. Students will focus on precision, creativity, and collaboration to craft cohesive and polished projects.

### Module Learning Outcomes

At the end of this module, students will be able to:



1	Demonstrate proficiency in editing and post-production using industry-standard software.
2	Apply creative and technical strategies to craft visual narratives.
3	Execute post-production workflows with precision.
4	Critically evaluate editorial decisions, reflecting on their impact on narrative clarity, rhythm, and overall project cohesion.

## Assessment

Indicative Assessment Tasks:

### Production Project

#### 1. Editing in Context

- Students will edit a short film or films that may utilise material provided by the tutor. The task will involve creating a narrative through thoughtful editing choices, incorporating appropriate transitions, sound design, and visual effects to enhance storytelling.

#### 2. Project Diary

- A 1000-word project diary outlining the editing process, discussing key technical and creative decisions, and evaluating how these choices contributed to the final product.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 2, 3	Coursework	5-7 min	75%	N/A
2	4	Written Assignment	1000	25%	N/A

## Derogations

None.

## Learning and Teaching Strategies

Instruction and learning are delivered through various methods, including lectures, workshops, seminars, small group tutorials, Q&A sessions and online delivery via ALF. This would include blended learning with accessible online content, prioritising flexibility and inclusivity.

Many classes are exercise-based, promoting active student engagement in their learning process. One-on-one consultations with personal tutors and the presence of regular presentations throughout the course encourages students to engage in reflective learning

### Welsh Elements

In collaboration with the Welsh Language Team at Wrexham University, it is planned that key terms in the degree programme and certain topic areas will be available in Welsh – whether through workshop sessions, or audio and video material, with potential expansion of such capacity.

### Indicative Syllabus Outline

- Enhanced editing techniques and workflows.
- Fundamentals of post-production: color grading, sound design, and visual effects.
- Hands-on practice with industry-standard software.
- Developing precision and creativity in editing projects.
- Collaborative approaches to crafting cohesive and polished productions.

### Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

### Essential Reads

Murch, W., (2001). *In the Blink of an Eye: A Perspective on Film Editing*. 2nd ed. Los Angeles: Silman-James Press.

### Other indicative reading

Crittenden, R. (1995) *Film and Video Editing*. London: Blueprint, an imprint of Chapman & Hall.

Dancyger, K. (2018) *The Technique of Film and Video Editing: History, Theory, and Practice*. 6th edn. New York: Routledge.

### Administrative Information

For office use only	
Initial approval date	September 2026
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